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**UNION SQUARE BUSINESS IMPROVEMENT DISTRICT
NOTICE OF BOARD OF DIRECTORS REGULAR BI-MONTHLY MEETING**

AGENDA

**Thursday, May 26th – 9:00-11:00 a.m.
Axiom Hotel – 28 Cyril Magnin Street**

1. Call to order, welcoming remarks & introductions (9:00)
2. Public comment (9:05)
3. Executive Director's report (9:10)
 - Executive Committee met on April 28, 2016
 - Annual Lunch Results
 - West Coast Urban District Forum & new CDA President
4. Action to approve prior meeting minutes of March 24, 2016 (9:20)
5. Strategic planning update and next steps. (9:25)
6. Discussion regarding name change and Action to approve changing Doing Business As (DBA) name to Union Square Alliance. (9:30)
7. Discussion re Board Members and Officers for 16-17FY and Action to Approve Officers for 16-17FY and elect Minna Tao to the Board of Directors. (9:35)
8. To Receive the BID's Advisory Committee reports and to take action to approve Committee recommendations
 - a. Marketing & Communications (Alex Lopez) (9:40)
 - Committee renaming
 - Project updates, website, video, map and Powell kiosk
 - Maiden Lane weekly event and June member mixer
 - Discussion regarding database update and Salesforce and Action to approve 3 year license agreement with Salesforce.

- b. Services & Public Safety (Don Thomas) (9:55)
- Operations reports for March and April 2016 (new format)
 - Meet Katrina Powell USBID's HOT Outreach Worker
 - Discussion of Downtown Streets Team (DST) contract and Action to approve Contract with DST for 16-17FY of \$155,000.
 - Update Big Belly pilot.
 - Silicon Valley Community Foundation grants update
- c. Finance & Audit (Jim Sangiacomo) (10:15)
- Action to Approve the Unaudited Financial Reports at April 30, 2016
 - Review and discussion of draft budget for 16-17FY and Action to approve an assessment increase of 3% for the 16-17FY
 - Ethics Commission audit of 2015.
- d. Streetscapes & Public Realm (Manuela King) (10:30)
- Powell Street Promenade Update
 - Campton Place activation pilot update
 - Stockton Street improvement update
- e. Public Affairs & Advocacy (Wes Tyler) (10:45)
- Union Square Cares update
 - Review of USBID positions on June election local ordinances and Action to approve USBID positions on local ordinances for June ballot.
 - Other Legislative updates.
9. Announcements & New Business (10:55)
- Member mixer June 30, 2016 at 5:30pm – Bespoke
 - Next Executive Committee Meeting April 28, 2016 – TBC
 - Next Board Meeting July 28, 2016 – 9:00 a.m. Location TBD
10. Adjournment (11:00)