



UNION SQUARE
BUSINESS IMPROVEMENT
DISTRICT

Services & Public Safety Committee

Tuesday, May 25, 2021

Meeting Location

Zoom Meeting

9:00am – 10:30am

MEETING MINUTES

1. Welcome, Introductions & Brief Announcements

Don Thomas, Committee Chair, called the meeting to order at 9:04a. Introductions were made.

The following committee members were present: Dana Boyd (Newmark Knight Frank), Jordan Buckley (Paramount Hotels Inc.), Marc Chan (SFPD), Tee Chisholm (Hilton Park 55), Matthew Conner (Salvatore Ferragamo), Joseph DellaCella (Recology), Amethyst Johnson (Alto), Elida Mena (CBRE the Management Company), Maxine Papadakis (150 Powell HOA), Michael G. Petricca (Academy of Art University), Guillermo Perez (DPW), Ricky Soares (Legion Corporation), Steven Suen (Biscuits and Blues), Mark Sullivan (Neiman Marcus), Don Thomas (Club Donatello), Orlando Torres (GAP), Dustin Tsang (SFPD), Wes Tyler (Chancellor Hotel),

The following staff members were present: Karl Bijan (Block by Block), Chris Boss (Director of Services), Joshua Chan (Sr. Project Coordinator), Lisa Frisch (Director of Marketing and Events), Benjamin Horne (Deputy Director), and Eva Schouten (Volunteer).

2. Public Comments

Don Thomas asked for public comment. Hearing none, he moved to the next agenda item.

3. ACTION: Approve Committee Meeting Minutes from March 23, 2021

Committee members were directed to the meeting minutes included in their virtual packets.

Action: As moved by Don Thomas and seconded by Mark Sullivan, the committee unanimously approved the meeting minutes from 03/23/21 as presented.



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4. SFPD Union Square Area Updates & Reports

a. Central Station, Sgt. Marc Chan, Sgt. Mike Reyes, and CLO Off. Dustin Tsang

Sgt. Marc Chan provided an update regarding a case involving organized crime and Sgt. Mike Reyes provided an update regarding the incidents at Louis Vuitton and Powell Street. Discussion took place about the feasibility of soliciting the public to identify crime suspects. Year-over-year crime statistics were shared for March and April.

b. Tenderloin Station, Inspector Ray Luk – *not present*

Chris Boss shared the crime statistics of the Tenderloin Station for March and April. Mike Reyes highlighted the importance of communication between businesses when filing police reports, as shared information will aid in the arrest and prosecution of suspects involved in multiple cross-county cases. Discussion took place about a safety campaign.

5. Services Updates:

a. Member Services Staffing

An update was provided regarding the Member Services Representative new hire. Joshua Chan has moved from the admin office to services coordinator and Karen Gagarin, Member Services Supervisor will return in July.

b. Retail Theft Prevention Committee Updates

Chris Boss discussed information detailed at the recent Retail Theft Prevention Meeting. Discussion took place about the content of the meetings and what information can be shared during the meeting through zoom. Another discussion took place about the hours of operations of businesses. It was noted that the businesses hours of operations rely on the BART extending their hours.

6. March/April 2021 Operations Reports

a. Karl Bijan, Operations Manager, Block by Block

Chris Boss provided a summary of the March Operations Reports. Due to the transition to a new tracking system District 360 and COVID-19, the year over year data is not accurate. It was noted that trash increased and the security camera



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requests decreased. Karl provided a summary of the April report. In April there was a higher need of jet surface cleaning at the Union Square Park.

b. Ricky Soares, Manager, Legion Corporation

Highlights of March and April were presented. Statistic for narcotic use, burglaries and property damage have decreased. In March, Legion was able to respond to some overnight incidents which contributed to preventing theft and property damage. They have been increasing their presence in the district.

7. Committee Updates:

a. Clean and Safe Evaluations

The results of the clean and safe evaluations were shared. Recommendations include increasing cleaning ambassadors as the city reopens, reducing Block by Block evening ambassador staffing levels and increasing Legion security patrols. Discussion took place about graffiti issues and costs.

b. Security camera updates

Chris informed the committee about the extension of the security cameras in the district. The LPR camera outreach will start to take place.

8. A request was made to share information about the retired SFPD ambassador program.

9. Adjourn—10:33am