



Retail Theft Prevention Meeting Committee

July 6, 2021 9:00am – 10:30am

Virtual Meeting- Zoom

MINUTES

The following committee members were present: Amanda Pritters (Lbrands), Anthony Oropeza (Lbrands), Anthony Quarto (Antonio Flores (Hotel Zepplin), Armando Miranda (ADA Office) Blake Crossley (Westfield), Bob Miller (Westfield), Carlos Delgado (Sunglass Hut), Sgt. Culbert Chu (SFPD), Don Thomas (Donatello), Elida Mena (CBRE the Management Company), Sgt. James Gay (SFPD), Javier Zarzosa (Tiffany & Co.), Johnathan Ching (Hublot), John Harris (Disney), Jonathan Ching (Hublot), Julie Hur (Maison Goyard), Linda Yau (Pebblebrook Hotel Trust), Louie Pacheco (Mont Blanc), Matt Conner (Savatore Ferragamo), Michael Moran (SFPD Retired Ambassadors), Orlando Torres (GAP), Paul Sandberg (Neiman Marcus), Sgt. Richard Jones (SFPD), Ricky Soares (Legion), Roland Tolosa (Applied Video Solutions), Thau Long (SFPD), Thaddeus Southall (Cartier), Tom Ostley (US Department of Justice), Wylie Broshar (Old Navy) and Zuhai Weber (Louis Vuitton).

The following staff members were present: Karin Flood (Executive Director), Ben Horne (Deputy Director), Chris Boss (Director of Services), Lisa Frisch (Director of Marketing and Events), Joshua Chan (Sr. Project Coordinator), and Eva Schouten (Volunteer).

1. Welcome, Introductions & Brief Announcements

USBID Director of Services Chris Boss called the meeting to order at 9:02am. Introductions were made.

2. Public Comments

Chris Boss asked for public comment. Thomas Ostley updated the committee that he is working for the Retail Theft Prevention Group of California and can help with specific cases.

3. Action to approve committee meeting minutes from 05/04/21

Committee members were directed to the meeting minutes included in their virtual packets.

Action: As moved by Wylie Broshar and seconded by Matt Conner, the committee unanimously approved the meeting minutes from 05/04/21 as presented.

4. SFPD Union Square Area updates & Reports

a) Central Station Updates

- i. Sgt. Jones, SFPF – no update



ii. Sgt. Chu, SFPD

A summary was provided about the retail theft in Union Square and the incident at Neiman Marcus and arrests with Skateboarders were highlighted. Discussions took place about foot patrol presence.

iii. Sgt. Marino, SFPD – not present

b) Tenderloin Stations Updates

iv. Insp. James Gay, SFPD

More funding has been allocated to the Tenderloin to increase foot patrol. No further updates or highlights. A discussion took place regarding faster response times and increased retail theft at stores provided by the committee members. Michael Moran gave an update about the retired ambassador program.

5. District Attorney Updates

a) Armando Miranda, ADA

No update at this time. If you would like an update on a specific case, please reach out to armando.miranda@sfgov.org. Discussions took place regarding prosecutions and specific cases.

6. Updates:

a) Overnight security update

i. Ricky Soares, Legion

The retail theft seems to have slowed down, however there has been an increase in car break-ins. It seems there are more crimes during the day versus the night. Discussions took place regarding increasing overnight security and decreasing the daytime hospitality ambassadors. It was preferred to keep the presence during the day shifts.

b) Security Camera Network

An update was provided about the extension of the security camera network and potential property locations for additional cameras. Outreach is starting to regard LPR cameras. There has been an increase in video footage requests.

7. Re-Opening Plans

a) Pedestrian Foot Traffic

i. Lisa Frisch, USBID

There are seven cameras that count pedestrians. The latest pedestrian report was shared and summarized.



b) Re-Opening Plans / Hours of Operations

Members shared their reopening plans.

8. Adjourn—10:08am

Next meeting on 09/07/2021