



UNION SQUARE  
BUSINESS IMPROVEMENT  
DISTRICT

Streetscapes Committee

December 5, 2019 – 9:30 -11:00 am  
323 Geary Street, Suite 203

## MINUTES

### In attendance

Committee members: Cammy Blackstone, Corinna Luebbe, Jim Chappell, Manuela King (Chair), Richard Lee, Rick Laubscher, Russ Keil III, Jessica Lum, Evan Kaizer, Scott Sutliff and Franck Legrand

Staff and contract service providers: Karin Flood, Robbie Silver, Brianna Caspersen and Eva Schouten

Guests: Julian Rosario

### Call to Order and Introductions

Observing a quorum present, Manuela King called the meeting to order at 9:35am. Introductions were made.

#### 1. Public Comment

Manuela called for public comment. Seeing none, Manuela moved to the next agenda item.

#### 2. Action to approve October 3, 2019 committee meeting minutes

**Action:** The committee unanimously approved the October 3, 2019 minutes, as motioned by Corinna Luebbe and seconded by Cammy Blackstone.

#### 3. Updates on Public Realm Projects

##### - Winter Walk

Robbie updated the committee on the location change from Stockton to Grant. Karin also informed the committee the contract with Off The Grid was terminated due to partnership disagreements, and the BID is now working with Urban Spaces to activate and program the event. A small discussion took place on the decorations and signage. Robbie confirmed he got the permit from the Health Department for the bar and is working on securing an operator for the bar.

- Campton Place Activation  
Bri informed the committee she resubmitted the P4P application and is waiting for the interagency team to review and approve it to move forward with the project.
- Collaboration with Academy of Art  
Bri informed the committee that she is exploring collaboration with the Academy of Art to have the students propose designs for the street pavement mural and ideas for the programming on Campton Place. The Academy of Art Students have done previous alley renovation projects, but this would be the first time the students get to implement their ideas. The students would complete the project in April 2020.
- Campton Place Neon Light Art Project  
Robbie informed the committee that the neon light art design has been approved the full Arts Commission. He is now creating a contract with the artist which will be finalized at the end of this month. He is also still waiting for the dispersion of the grant.
- Powell Street Burning Man  
Robbie informed the committee that he and Bri have a meeting with the Art Director of Burning Man next week to discuss possible partnership on a rotating art project on Powell. The Art Director is preapproved by the Arts Commission to supply art in public spaces in San Francisco.
- C3R  
Karin reported she and Robbie walked the district with City representatives from Capital Projects, DPW, and Supervisor Peskin's aide to discuss possible project for the use of the C3r conversions fee funds. Karin is waiting to hear back from them regarding the feasibility of turning Maiden Lane into a curb-less street, capital improvements to the first block of Powell, and installing lighting in Campton Place.
- Hallidie Plaza International Flags & Lower Powell  
Rick Laubscher presented his ideas for interim improvements to the first block of Powell and Hallidie Plaza. He proposes replacing the overgrown New Zealand Christmas Trees on the lower block of Powell with small trees in planters of the same as the ones in front of the Westin St Francis along the first three blocks of Powell Street. The current street lights would be restored to the Historic Golden Triangle lights on the first block as well. The city flags of the 19 Sister Cities would be installed around Hallidie Plaza and the planters would be replanted with the cities' native plants. The Sister Cities Committee is supportive of these ideas, and the Union Square Foundation has the funding ready for the flags. A brief discussion amongst the committee took place about the proposal.
- Window Wraps  
Jessica Lum informed the committee SF Travel and the USBID are partnering to place historic guide window wraps on 101 Powell to activate the now vacant retail space. The designs are being finalized now and the wraps should be installed by the end of the month. A brief discussion followed about expanding the project to more locations throughout the district.

**4. Adjournment and Next Meeting: February 6, 2019 9:30-11am**

Manuela adjourned the meeting at 10:25 AM.