



UNION SQUARE
BUSINESS IMPROVEMENT
DISTRICT

Streetscapes Committee

October 3, 2019 – 9:30 -11:00 am
323 Geary Street, Suite 203

MINUTES

In attendance

Committee members: Cammy Blackstone, Corinna Luebbe, Jim Chappell, Manuela King (Chair), Richard Lee, Rick Laubscher, and Russ Keil III

Staff and contract service providers: Karin Flood, Robbie Silver, and Brianna Caspersen

Guests: Julian Rosario (RHAA), Lex Scala (Off the Grid), James Flood (Flood Building)

1. Call to Order and Introductions

Observing a quorum present, Manuela King called the meeting to order at 9:32am. Introductions were made.

2. Public Comment

Manuela called for public comment. Seeing none, Manuela moved to the next agenda item.

3. Action to approve August 1, 2019 committee meeting minutes

Action: The committee unanimously approved the August 1, 2019 minutes, as motioned by Jim Chappell and seconded by Corinna Luebbe.

4. Presentation: Winter Walk 2019

Robbie happily reported the Fire Department has approved the site plans with food trucks for the West block of Maiden Lane and the one block of Grant Ave proposed for the event!! Robbie then introduced Lex Scala from Off the Grid to present the plans for Winter Walk 2019 to the committee. Maiden Lane will have the turf rolled out, the trees lighted, and eight small food/beverage carts. Grant Avenue will have the turf, eight food trucks, a stage, and a bar.

Robbie informed the committee the next steps are to first, hold a second community meeting next Wednesday, October 9 from 9:30-10:30am at the USBID office to update stakeholders on the event

planning progress and continuously address any comments and concerns. We will also work with the tenant on Grant with the concerns for sound during the event and adjust the site plans accordingly. We are starting to secure sponsorships and we are looking for experiential activations. We are also looking to add the second block of Maiden Lane to the event footprint. Lastly, we will be heard at ISCOT and do a mailing to all ground floor tenants in a 75ft radius.

5. Updates on Public Realm Projects

- Campton Place Activation
Bri informed the committee she is working on editing the P4P application per feedback from the City. She is also exploring alternative activation because concerns with the steep gradient of the alleyway.
- Campton Place Neon Light Art Project
Robbie informed the committee the neon light art was approved by the Visual Arts Committee of the Arts Commission. The project will go before the full Arts Commission for approval on October 7.
- Hallidie Plaza Burning Man Art
Bri reported the City will not allow this sculpture in Hallidie Plaza. Bri is putting together a history of all of the BID's attempts to revitalize this space to inform the City of the years of work the BID has spent studying activation plans and trying to gain community consensus for the plaza.
- Maiden Lane Lunch on the Lane
Robbie reported the last day for Lunch on the Lane this year is October 17. He is working on getting the event series approved for next year. The City is now requiring we go through the Mobile Food Facilities permitting process.
- C3R
The City Administrator has proposed a process for the conversion fee funds that requires project proposals to go through the capital improvement project process and the Mayor's budgeting process. Other City departments are eligible to submit projects in addition to the BID. Because of the onerous process to receive these funds, it makes sense to propose only a few large projects and go through this process as few times as possible.
- Powell Streetscapes Project
Robbie informed the committee the project is delayed again to start construction in January 2022. A discussion followed regarding removing the trees on the first block of Powell Street.

Action: The committee unanimously approved to move forward with pursuing the tree removal on the first block of Powell Street, as motioned by Jim Chappell and seconded by Cammy Blackstone.

6. Adjournment and Next Meeting: December 5, 2019 9:30-11am

Manuela adjourned the meeting at 10:47 am.