



UNION SQUARE ALLIANCE NOTICE OF BOARD OF DIRECTORS ANNUAL MEETING

AGENDA

September 29, 2022 – 9:00-11:30 a.m.

The Marker Hotel, 501 Geary Street (Bellevue Room) Or Zoom

<https://us02web.zoom.us/j/85920314676>

1. Call to order, roll call and welcome (9:00)
2. Public comment (9:05)
3. Executive Director's report (9:15)
 - Staffing updates.
 - IDA Conference
 - SF Live Grant and Downtown Recovery Funds update
 - Executive Committee met on August 25, 2022, and approved:
 - Letter opposing AB 1886 (Prevailing Wage Street Sweeping)
 - Letters opposing SB 972 (with coalition led by SF Travel)

CLOSED SESSION

 - Policy to add overnight salary differential (for Member Services team)
 - Hiring of Executive Assistant
4. Action to approve prior meeting minutes of July 28, 2022 (9:30)
5. Union Square Park improvements discussion with Phil Ginsburg (9:35)
6. Strategic planning summary presentation and action to approve summary (9:50)
7. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations:
 - a. Streetscapes and Public Realm (Manuela King) (10:05)
 - Holiday planning update and discussion and possible action to approve contract with Willy Bietak, Inc.
 - Union Square Park updates
 - Lighting improvements project update
 - Powell Street updates



- Campton and light art project.
- b. Finance & Audit (Jim Sangiacomo) (10:20)
 - Audit update
 - Action to approve the Unaudited Financial Report at 8/31/22
- c. Public Affairs & Advocacy (Erik Murray and Stephen Brett) (10:35)
 - Union Square Park Garage safety and Garage closing time.
 - SFPD Surveillance technology Policy update
 - Illegal vending
- d. Services & Public Safety (Don Thomas) (10:50)
 - Operations reports for July and August 2022.
 - Block by Block updates and discussion and action to approve contract amendment for clean and safe services for October – March 2023.
 - Discussion and action to approve contract with Legion for additional security services.
 - Discussion and action to approve contract with LAZ for services in Union Square for October 2022 – September 2023.
- e. Marketing & Communications (Mark Sullivan) (11:05)
 - Annual Report and action to approve draft report.
 - Holiday Fundraiser
 - Social media and website update.
 - Summer music (dance) series and other events.
 - Coffee and Connections relaunch.
- 8. Announcements & New Business (11:20)
 - Next Executive Committee Meeting October 27, 2022 – 9:00 a.m.
 - Next Board Meeting November 17, 2022 – 9:00 a.m.
- 9. Adjournment (11:25)