



Streetscapes and Public Realm Committee

May 12, 2022 – 9:30am - 11:00pm
Virtual Communication System Zoom

MINUTES

In attendance

Committee members: Evan Kaizer, Manuela King (Chair), Jason Dyer, Stanley Roth, Darcy Brown, Adam Enstall, Cammy Blackstone, and Russ Keil Jr.

Staff and contract service providers: Ben Horne (Deputy Director), Stacy Jed (Director of Marketing and Events), and Eva Schouten (Marketing Coordinator)

1. Call to Order and Introductions

Observing a quorum present, Manuela King called the meeting to order at 9:33 a.m. Introductions were made.

2. Public Comment

Manuela called for public comment. Seeing none, she moved to the next agenda item.

3. Action: To approve March 2022, Committee Meeting Minutes

Action: The committee unanimously approved the March 2022, committee meeting minutes as motioned by Even Kaizer and seconded by Adam Enstall.

4. Presentation: Ben Davis, Art Installation and Activation at Union Square Park

Ben Davis introduced himself and presented three ideas to enhance and activate Union Square Park.

1. Permanent infrastructure improvements to the Union Square Stage with a high-quality sound and lighting system.
2. A large, circular, floating art installation suspended from the buildings surrounding Union Square Plaza. Similar installations have been completed at other locations.
3. Additional seating space at the base of the Alma Statue which can be used by the cafes or the public in the shape of a flower.

Questions and comments were shared by the committee such as duration of the installations, funding, fundraising, wind and wildlife restrictions, and permitting.



5. Streetscapes Committee priorities discussion

The streetscapes committee priority list was shared with the committee and updates were presented on various project. It was concluded to add the ideas by Ben Davis to be included into the priorities.

6. Union Square Updates

a. Sound system and possible SF Live Grant

An update should be provided by May 31.

b. Music Series Restart

The Saturday Music Series has restarted since March 19. The events are well attended, and positive feedback has been received by the community. The Alliance will look into expanding this program through summer.

c. Repainting of the tables and chairs

The Alliance has received a quote for the is repainting and powder coating of the tables and chairs at Union Square Park. A quote was also received to purchase additional tables and chairs. This will be shared with Recreations and Parks.

d. Marco Art Sculpture

Manuela presented the Marco Art sculpture at Union Square Park. The Alliance will present this to the Arts Commission for approval. The aim is to place the sculpture at Union Square Park starting July – October. Manuela suggested for the committee to few the art sculpture in person at the artist studio.

7. Hallidie Plaza- Project Updates

a. Urban Space feasibility project and update

Due to the lack of communication with Urban Space, the Alliance and OEWD will start investigating different partners for the permanent market at Hallidie Plaza.

b. Heart

The SFGFH is having administrative issues, therefore the heart that was allocated for Hallidie Plaza has been postponed.

8. Powell Street Updates

a. SFMTA update and promenade status

Discussion took place whether the request for funding of this project went through to the State as discussed with SFMTA. Unfortunately, there have not been additional updates by SFMTA regarding this project.



9. Lighting Project

- a. Lighting of all the alleys, up lighting of palms and Alma statue and grant
The Alliance is working with SF Recreation and Parks to get permits for the installations at Union Square Park. Outreach has started for the Alley project.

10. Project Updates

- a. Street vending status
Stan Roth updated the committee on the status of street vending legislation. His business has officially been granted a legacy business status which will help to preserve his locations in Union Square.
- b. Hanging flower baskets
All flower baskets have been replaced for the summer period apart from the baskets at the Powell Cable Car Turnaround as they are still in a good condition.
- c. Union Square in Bloom
Eva provided an update about the Union Square in Bloom Activation and the plans for the Union Square in Bloom Finale which will be on May 28. This event will include Salsa Dancing and music with an outdoor bar at Union Square Park.
- d. Public Realm Improvements
Manuela presented ideas about activating the gateways of Union Square through public art and other streetscapes initiatives. Increasing the wayfinding around Union Square was discussed.

11. Adjournment & Upcoming meetings and events:

- a. Next Streetscapes meeting: July 14, 2022- 9:30-11:00am