



Retail Theft Prevention Meeting Committee

September 7, 2021, 9:00am – 10:30am
Virtual Meeting- Zoom

MINUTES

The following attendees were present: Antonio Flores (Hotel Zeppelin), Amanda Pritters (Victoria's Secret), Andre Lawrence (The Real Real), Andy Wong (Nordstrom), Armine Esackian (Christian Dior), Sgt. Chu (SFPD), Cem Colpan (Saint Laurent), Colin Kenyon (Levi's), David Della Fave (Chanel), Don Thomas (Club Donatello), Elida Mena (CBRE the Management Company), Officer Haven Latimore (SFPD), Sgt. James Gay (SFPD), Javier Zarzosa (Tiffany & Co.), Sgt Jennifer Marino (SFPD), Johnathan Ching (Hublot), Captain Julian Ng (SFPD), Officer Kwame Lovell (SFPD), Linda Yau (Pebblebrook Hotel Trust), Mark Milligan (SFPD), Marjorie Turrel (Transwestern), Owen Scharlotte (Nob Hill Security), Paul Sandberg (Neiman Marcus), Ricardo Tijerina (Kering Americas), Rich Reza (Apple), Ricky Soares (Legion), Roland Tolosa (Applied Video Solutions), Seth Meisels (DA Office), Sveta Morris (Levi's), Thaddeus Southhall (Cartier), Thau Long (SFPD), Tom Ostley (Cal Orca), Vincent Sanchez (Westfield), Wolf Ahonen (Levi's), and Zuhai Weber (Louis Vuitton).

The following staff members were present: Karin Flood (Executive Director), Ben Horne (Deputy Director), Chris Boss (Director of Services), Joshua Chan (Sr. Project Coordinator), Eva Schouten (Volunteer), and Melanie Medina (Intern)

1. Welcome, Introductions & Brief Announcements

The Alliance Director of Services Chris Boss called the meeting to order at 9:02am. Introductions were made.

2. Public Comments

Chris Boss asked for public comment. Hearing none, he moved to the next agenda item.

3. Action to approve committee meeting minutes from 07/06/21

Committee members were directed to the meeting minutes included in their virtual packets.

Action: As moved by Amanda Pritters and seconded by Don Thomas, the committee unanimously approved the meeting minutes from 07/06/21 as presented.

4. Retail Theft Prevention Survey Results

The Alliance completed a retail theft prevention survey among the retailers in the district. A total of 30 responses were received. Amanda Pritters provided a summary of the survey results and moderated the discussion. Representatives of different retailers and the SFPD shared their insights and experiences pertaining to the presented survey results. Members



who have not had the chance to complete the survey and would like to are encouraged to send their feedback to Chris Boss at Chris@unionsquarealliance.com.

5. SFPD Union Square Area Updates & Reports

a) Retail Theft 10B coordinator

i. Sergeant Mark Milligan, Field Operations Bureau

Mark Milligan, the Retail Theft 10B coordinator, introduced himself to members of the committee and provided an update on the current staffing level of the 10B retail program. *Members were also advised to report all crimes through the newly implemented Telephonic Reporting hotline at (415) 575-5800.*

b) Central Station Updates

ii. Captain Julian Ng

Captain Ng provided an update on the implementation of the Tourism Deployment Plan, the plan to extend the Prop. F Ambassadors Program (a.k.a. the Retired Police Ambassador) to 7 days a week, and the additional deployment of parked SFPD vehicles. Captain also introduced foot beat officers Officer Haven Latimore and Officer Kwame Lovell to committee members, who will be 2 of the 5 dedicated officers for the Union Square area. Sgt. Jennifer Marino later took the floor and provided updates on retail theft related cases she and her team are working on involving known repeat offenders in Union Square.

c) Tenderloin Stations Updates

iii. Sgt. James Gay

Sgt. Gay provided an update regarding the Tenderloin Station crime statistics of the past two months and highlights for high-profile cases he is working on. A discussion took place amongst committee members regarding the illegal vendors that frequent the intersection of 4th and Market Street. The SFPD, in partnership with the Department of Public Health, is currently focusing on citing illegal food/alcohol vendors in the area.

6. District Attorney Updates

i. Seth Meisels, Managing Attorney, Intake Unit

Managing Attorney Seth Meisels introduced himself to the committee and provided an update on the DA's Office's commitment to prevent reoffenders and other retail related theft in the Union Square area. According to Seth, the DA's Office will be focusing specifically on persecuting offenders of serious, violent crimes.

7. Updates:

a) Union Square Alliance Patrol Updates



i. Chris Boss, Union Square Alliance

The Alliance has increased its safety patrols to 7 days a week with two additional Legion security officers patrolling the district between 2 P.M. to 10 P.M.; hours for the overnight security officers remain unchanged and are staffed between 10 P.M. to 6 A.M. The Alliance's 10B officers, when fully staffed, continue to patrol the district in two shifts between 7 A.M. to 3 P.M. and 3 P.M. to 11 P.M.

b) Overnight security update

Ricky Soares, Manager of Legion Corporation, introduced himself to the committee and provided a summary of highlighted cases for the month of August, including a few cases where SFPD was notified and later responded to.

c) Security Camera Network

An update was provided regarding the expansion of the Alliance's security camera network onto Union Square Park. Staff of the Alliance have also begun their outreach efforts to seek out locations for additional LPR style cameras to be installed.

8. Adjourn—10:30am

Next meeting on 11/09/2021 (Holiday Services Planning)