News & Updates

Ambassador Vaccination/Protocol Updates
As we are all aware, Omicron has been on the rise. We have been doing all we can to be proactive in curving the spread in the office, with continued testing of the non-vaccinated. On the 12th of January, we put together a COVID-19 vaccination/booster list to help prevent the spread of COVID-19. The list allows us to better monitor and enforce specific quarantine protocols. We have also increased the number of times that the office is disinfected—every two hours and after every lunch break. Masks are still mandatory at all times, and we practice social distancing as much as possible. Together we will get through this.

Big Belly Audits/Maintenance
As always, we do our best to maintain the equipment within the district. For example, we perform bi-monthly audits on all of the Big Belly stations to ensure they are operational and identify cosmetic concerns. In January, ambassadors replaced damaged decals with brand new ones, giving the Big Belly stations a vibrant new look. In a joint effort, Operations Supervisors Darnel Mooring & Freddie Anderson are supervising these projects.

MPC-25 Trespassing Notices
Every 6 months, our ambassadors pass out new MPC-25 (Municipal Police Code Section 25) notices to all businesses within the district. The notices are posted near business doorways to authorize SFPD with enforcing trespassing ordinances. This helps to keep the customers’ doors and corridors unobstructed.

Special Projects Team
As the City continues to reopen and foot traffic within the district increases, so does the need for a special projects team. In an effort to combat ongoing cleaning issues, we have developed a special projects team that consists of two cleaning ambassadors that have been trained to handle the heavy workload of keeping ahead of priority cleaning requests. This special projects team will also be a support to the rest of the ambassador team by helping out with urgent issues that may take a cleaning ambassador out of service for an extended amount of time.

Alliance Vehicle Maintenance
The pressure washing vans were taken in for their annual maintenance. Tanks, hoses, and wash guns were replaced on all of the units that needed them to ensure that all of the units continue to be in good working condition. We also stocked up on parts that we know will need replaced in the future, like extra tips for the wash guns and gaskets for the heating units. It is important that we maintain all of the equipment in order to continue to provide uninterrupted services to our clients within the district.
**Hospitality Interactions:** Increase by 116%. We are seeing an increase of visitors in our beautiful Union Square. As more people enter the District, our Hospitality Ambassadors proactively reach out to visitors to make sure they get to their destination.

**Graffiti Removal:** Increase by 20%. The Alliance Ambassadors have increased their presence and visibility in Union Square as more ambassadors are hired. Because of this, we saw a slight increase in graffiti removals, but still low when compared to the amount of foot traffic in Union Square.

**Litter Removal Total (x10):** Increase by 124%. After the Holiday season, we had a lot of boxes and debris that were picked up by Alliance Ambassadors. With higher foot traffic, the amount of garbage on the sidewalks and curb lines has also increased significantly.

**Cleaning Requests:** Increased by 224%. With an increase in foot traffic to Union Square, we saw an increase in the amount of cleaning requests submitted by Union Square stakeholders.

**Quality of Life Calls:** Increase by 49%. Since a formal declaration of State of Emergency in the Tenderloin District, we have seen an uptick of displaced, unsheltered residents that have taken refuge in Union Square.

**10B Incidents:** Decreased by -50%. Due to staffing shortage at the SFPD, the 10B program has had less officers scheduled for the month. This led to a decrease in total recorded incidents.
## Statistics and Data

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The New Year brought new beginnings for the Ambassadors of Union Square Alliance in the form of uniforms. Everyone loves new clothes, and our ambassadors are extremely happy with the look and feel of their new uniforms. The new blue color stands out in a marvelous way! As the face of Union Square, the Alliance Ambassadors strive to welcome all returning visitors in their shiny, new uniforms, with bright smiles on their faces.

Ambassador of the Month

Ambassador of the month was awarded to Cheyanne Hill. Cheyenne has grown to be an important part of the Ambassador team. In honor of her award, she was presented with a certificate and a gift card.

More than just Cleaning

Our Ambassadors do more than just cleaning. Here is a perfect example on how all the other tasks they do can go unnoticed. This USPS mail receptacle was worse for wear and with some cleaning, painting and polish it came back to its former glory!
Legion Corporation Overnight Security Patrol

Narrative summary:
Legion guards came into the month of January with a lot of momentum looking to build on what we have accomplished in 2021. We were able to bring down the majority of quality of life issues through consistent and steady enforcement. We take great pride in doing our part to make sure Union Square is cleaner and safer for everyone. We have been working and focusing on reporting suspicious people along with other types of encounters of note within the Union Square District. We continue working to improve communication regarding illegal dumping to the Alliance Ambassadors. In addition, we are working with the Ambassadors to ensure swift cleanup of areas where individuals are moved along from a storefront or found trespassing. Oftentimes, they leave quite a mess behind prior to leaving the area. Together, we look forward to continuing service and working to make sure the District continues to see improvement from a security perspective.

Monthly Highlight:
On Tuesday 1/25/22, at approximately 12:30 am, Legion guards received a call about an individual setting up a tent in front of 75 O'Farrell. When Legion guards arrived at the location, they observed a subject with an encampment set up. The individual became hostile toward Legion guards as they approached. Legion guards deescalated the situation and were able to verbally pursue the individual to pack up his belongings and prevent him from camping out on the sidewalk. Prior to the individual leaving the area, he was offered assistance and given information about possible shelters in the area in which he denied.

Trespassing Advisement Before & After
## Legion Corporation Overnight Security Patrol

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Totals: 2123
Before and After Photos

**Before**
- Bush St & Grant St
- Campton Pl
- Claude Ln

**After**
- Bush St & Grant St
- Campton Pl
- Claude Ln