

**SAN FRANCISCO STARTS HERE**



**UNION SQUARE BUSINESS IMPROVEMENT DISTRICT  
NOTICE OF BOARD OF DIRECTORS ANNUAL MEETING**

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**AGENDA**

**Thursday, September 24, 2020 – 9:00-11:00 a.m.  
Zoom Meeting**

<https://us02web.zoom.us/j/84331002990?pwd=VDVMcHdRVVBObkI2SkJLRWhWV2ZZQT09>

**Or Call 669-900-6833 Meeting ID: 843 3100 2990**

1. Call to order, roll call and welcome (9:00)
2. Public comment (9:05)
3. Executive Director's report (9:10)
  - Personnel update
  - District opening status
  - Operations office move
  - Executive Committee met on August and approved
    - Bonus for Clean & Safe Team members
    - Holiday lighting contract for Palms on Union Square
    - Union Square Park proposal for services
- Action to accept the Executive Director's report including ratifying the Executive Committee actions from August 2020.
4. Action to approve prior meeting minutes of July 23, 2020 (9:25)
5. Presentation of Annual Report for the 2019-2020FY and action to approve Annual Report for submission to City of San Francisco. (9:30)
6. Board of Directors Officers discussion and action to elect Board officers for 20-21FY. (9:45)
7. Office space update and discussion and action to approve moving forward with lease negotiations. (9:50)

8. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations:
- a. Services & Public Safety (Don Thomas) (10:00)
    - Operations reports for July & Aug 2020
    - Air quality and staffing levels
    - Overnight member services & overnight video monitoring
    - Security camera updates
    - Discussion regarding Union Square Park services and action to approve Agreement with LAZ Parking to provide services.
  - b. Marketing & Communications (Matthew Coleman) (10:20)
    - Marketing and PR plans for September – December 2020 (D. Perry)
    - Holiday activations
    - Rebranding update
  - c. Streetscapes and Public Realm (Manuela King) (10:35)
    - Holiday lighting and decor
    - Action to approve closure of Ellis Street for outdoor dining on Sundays.
    - Powell Street Updates
  - d. Finance & Audit (Jim Sangiacomo) (10:45)
    - Review and action to approve audit for 1920FY
    - Action to approve the Unaudited Financial Report at 8/31/20
  - e. Public Affairs & Advocacy (Corinna Luebbe) (10:55)
    - Union Square Economic Recovery Task Force update
    - Congestion Pricing
    - Discussion and action to approve November legislative slate
9. Announcements & New Business (11:15)
- Next Executive Committee Meeting October 22, 2020
  - Next Board Meeting November 19, 2020 – 9:00 a.m.

10. Adjournment