



UNION SQUARE  
BUSINESS IMPROVEMENT  
DISTRICT

Public Affairs Committee

December 8, 2020 – 9:00 -10:30 am  
Virtual Communication System Zoom

## MINUTES

### In attendance

Committee members: J. Timothy Falvey, Kelly Powers, Donald Thomas, Terry Lewis, Corrina Luebbe and, Wes Tyler.

Staff and contract service providers: Karin Flood (USBID Executive Director), and Eva Schouten (Volunteer).

Guests: Chris Beynon (MIG) and Christine Torrington

### Call to Order and Introductions

Observing a quorum present, Karin Flood called the meeting to order at 9:05am. Introductions were made.

#### 1. Announcements

- Regional Stay at Home order 12/6  
Karin informed the board of the recent restrictions placed by the city. Outdoor dining will be closed however retail is still open at 20% capacity.
- Holiday Decorations – Snowflakes Projection Union Square Park  
Karin informed the committee that snowflakes are being projected on all the buildings surrounding Union Square Park from 5pm – 10pm. The palm trees are lit, Maiden Lane and Powell street trees are also lit.
- Macy's Tree Lighting 11/18  
There was a small conference lighting the Christmas tree with Make A Wish foundation.

- SFPD ambassador program press release 11/19  
Karin informed the committee that a press release on 11/19 promoted the launch of the SFPD ambassador program. Nine retired police officers are active in the district.
- Executive Committee Meeting – December 17, 2020 at 9:00am  
Karin updated the committee that the next Executive Committee meeting is on December 17, 2020 at 9am and will be held via Zoom.

## **2. Public Comment**

Karin called for public comment. Seeing none, she moved to the next agenda item.

## **3. Action to approve the October 13, 2020 minutes**

Karin directed the committee to the minutes of the last meeting and gave a summary.

**Action:** The Committee unanimously approved the October 13, 2020 minutes as motioned by J. Timothy Falvey and seconded by Terry Lewis.

## **4. Presentation: USBID Economic Recovery Task Force: Chris Beynon - MIG**

Karin introduced Chris Beynon who facilitated the three sessions of the Economic Recovery Task Force. The committee was directed to the draft report. A final report will be shared with the group. Karin summarized the initiative of the Task Force, the participants, the purpose, and outcome. Chris Beynon informed the committee of the process in more detail. The Task Force will gather again early 2021 to examine the process made and other possible actions to be taken. A discussion took place about this crisis presenting an opportunity for initiatives, creativity, and advocacy.

## **5. Other Advocacy Updates**

- Macy's Strike  
Karin updated the Board that the local 39 group has temporarily stopped protesting. There will be a settlement hearing by December 30<sup>th</sup>. The issue has not been resolved.
- Temporary Occupancy Union Square Park Cafes  
Karin has been in close connection with Dana of Rec & Park to find a temporary occupant from the district for the cafes. Once occupied, the park will be able to be activated. Around March an RFP will be released for a permanent tenant.
- Hallidie Plaza improvement project  
OEWD presented their plans for Hallidie Plaza improvement project during the Streetscapes committee meeting. They have a \$175,000 budget for small improvements starting with landscaping and new tables and chairs.
- Live camera footage

The SFPD had been given live access to the cameras during the looting in May of this year. This caused controversy with the city. Aaron Peskin wants to create a legislation regarding live access. Karin will find out how we can weigh in on the legislation.

**6. Adjournment and Next Meeting: January 12, 2020**

Karin adjourned the meeting at 10:01am.