



UNION SQUARE  
BUSINESS IMPROVEMENT  
DISTRICT

Retail Theft Prevention Meeting Committee

January 5, 2020 9:00am – 10:30am

Virtual Meeting- Zoom

**MINUTES**

The following committee members were present: Alex Nocon (DA's Office), Amethyst Johnson (Alto for Walgreens), Anthony Oropeza (Lbrands/Victoria Secret), Anthony Roumph (Sir Francis Drake Hotel), Carlos Delgado (Sunglass Hut), Chase Abinader (Westfield SF Centre), Cody Mitchell (Fendi), Daniel Bieri (Department of Homeland Security), Dmitri Shimolin (AVS), Elida Mena (CBRE the management company), Jonathan Ching (Hublot), John Kim (Gucci), Kevin Carrol (Hotel Council), Linda Yau (Pebblebrook Hotel Trust), Louie Pacheco Saenz (Mont Blanc), Matthew Connor (Salvatore Ferragamo), Michelle Vercruysee (Tiffany's), Minako Yoshizawa (Bulgari), Myles Campbell (Office of the SF District Attorney), Nick Cattaneo (Westfield), Randy Moore (Loro Piana), Ricardo Tijerina (Kering Americas), Ricky Soares (Legion), Roland Tolosa (AVS), Sheila Marko (Wilson Meany), Thau Long (SFPD), Tom Ostley (US Department of Justice), Veronica Nessman, Wylie Broshar (Old Navy), Zuhar Weber (Louis Vuitton).

The following staff members were present: Karin Flood (Executive Director), Ben Horne (Deputy Director), Chris Boss (Director of Services), Karen Gagarin (Member Services Lead), Lisa Frisch (Director of Marketing and Events) and Eva Schouten (Volunteer).

**1. Welcome, Introductions & Brief Announcements**

USBID Director of Services Chris Boss called the meeting to order at 9:01am. Introductions were made. A discussion about retail during the holidays took place.

**2. Public Comments**

Chris Boss asked for public comment. Seeing none, he moved to the next item.

**3. Action to approve committee meeting minutes from 9/1/20**

Committee members were directed to the meeting minutes included in their virtual packets.

**Action:** As moved by Wylie Broshar and seconded by Roland Tolosa, the committee unanimously approved the meeting minutes from 09/01/20 as presented.

**4. Updates**

a. **Discuss and approve Retail Theft Prevention Schedule for 2021**

The revised 2021 schedule for the Retail Theft Prevention meetings were shared and discussed.



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**Action:** As moved by Roland Tolosa and seconded by Wylie Broshar, the committee unanimously approved the Retail Theft Prevention schedule for 2021.

b. USBID staffing updates

The 24/7 Member Services has been moved in-house with four new Member Services Representatives and Karen Gagarin who will be promoted to Member Services Supervisor.

c. Overnight security updates

An overview of some incidents in December were provided where Legion guards and USBID ambassadors successfully resolved possible thefts. Statistics collected by Legion were also summarized.

d. Recommended security and safety protocols for stakeholders/members

A one pager about advised preventative measures was created to be shared with new district members. Discussion regarding the virtual handout took place.

**5. 2021 Committee Strategies and Goals**

The committee strategies and goals and their progress were shared. Discussion took place about the efforts of the DA office and possible advocacy actions that could be taken.

**6. Department of Homeland Security**

**a) Daniel Bieri, Assistant Special Agent in Charge**

Daniel Bieri, Assistant Special Agent in Charge, of the Department of Homeland security introduced himself and shared a video showing the efforts of Homeland Security. A discussion took place about the relation to retail theft.

**7. SFPD Union Square Area updates & Reports**

**a) Central Station and Tenderloin Updates**

There were no updates at this moment. Statistics will be gathered and shared during the next meeting. A discussion took place about a strategy to handle the increasing thefts and to create a preliminary report about the thefts to be shared during the next meeting.

**8. District Attorney Updates**

ADA Myles Campbell shared the challenges and progress the DA office is making regarding the thefts and prosecutions.

**9. Adjourn—10:23am**

Next meeting on 03/02/2020