



UNION SQUARE
BUSINESS IMPROVEMENT
DISTRICT

Retail Theft Prevention Meeting

Tuesday, February 4th, 2020

9:00AM-10:30AM

The Marker Hotel

501 Geary Street

MEETING MINUTES DRAFT

1. Networking
2. Welcome, Introductions, & Brief Announcements
 - a. Orlando Torres, Gap Inc.
Orlando Torres, Chair of the RTP Committee called the meeting to order at 9:17am. Introductions were made.
 - b. Meeting Schedule for 2020
Committee members were directed to the *Tentative Meeting Schedule for 2020*. The follow dates are tentatively scheduled for future RTP Meeting Dates: 4/07, 6/02, 8/04, and 10/06. A joint meeting between the Services Committee and the RTP Committee is tentatively scheduled on 11/17.
3. Public comment
None
4. **ACTION** to approve committee meeting minutes from 10/01/19
Action: The committee meeting minutes from 10/01/19 were unanimously approved by the committee as moved by Orlando Torres and seconded by Wylie Broshar.
5. Committee Updates:
 - a. **USBID Staffing Updates**
Former VCC Operator Margarita Carranza has recently joined the SFPD, and is no longer with the USBID. The USBID and committee members thanked Margarita for her 8 years of service to the Union Square community. Chris introduced Karen Gagarin, the USBID's new Member Services Lead, who will be assisting with the video footage requests. A brief update to the USBID's new 24/7 cleaning and safety services as of January 1, 2020 was provided. Committee members were strongly encouraged to utilize the USBID's Security Camera Program in acquiring video footage for any applicable cases. The USBID also thanked Chris Larsen for his generosity and



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continued support to the security camera program and its expansion; brief update on expansion plan and timeline was provided.

b. USBID-District Attorney Meeting Updates

The USBID team met with new District Attorney Chesa Boudin on the future partnership opportunities. Brief discussion took place among members regarding the positive meeting outcome and discussed topics. Committee members who are interested in learning more about the USBID's security camera program and equipment are welcomed to schedule a tour with the USBID team.

c. Union Square Retail Theft Reporting

Discussion took place among committee members regarding the disconnect between crime stats presented before the Legislature and crime reported by local businesses and retailers. Committee members were strongly advised to continue reporting any and all incidents to the SFPD and the USBID to ensure the district is better funded on retail theft prevention staffing, efforts, and projects. Committee members were also advised to take advantage of the SFPD's online reporting tool, and to always request for a CAD number when reporting incidents to dispatch centers.

6. SFPD Union Square Area Introductions, Updates, & Reports

a. Central Station Updates

Committee members were directed to the crime stats summary provided by Central Station; an update regarding retail theft, robbery, and burglary trends were provided. A brief update was also provided regarding the success of the PD's Human Trafficking Unit in addressing some of the related cases in the Union Square area.

b. Tenderloin Station Updates

An update regarding retail theft, robbery, and burglary trends were provided.

7. District Attorney's Updates

Assistant District Attorney Asha Jameson provided an update on the DA's Office's current focus and direction under Chesa Boudin's leadership. Discussion took place among members regarding the importance of keeping a line of communications in sharing databases and institutional knowledge between the DA's, LP Managers in the area, the USBID, and other institutions and departments.



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8. 2020 Committee Strategies and Goals

a. Orlando Torres, Gap Inc.

Committee members were directed to the *Committee Strategies and Goals* document included in their packet. Brief discussion took place among members regarding the committee's focus this year; members suggested inviting Chesa Boudin to the next RTP Committee Meeting. Members who have other suggestions on strategies, goals, and discussion topics are encouraged to reach out to Chris Boss.

9. Adjourn

Meeting adjourned at 10:31am.