



UNION SQUARE
BUSINESS IMPROVEMENT
DISTRICT

Services & Public Safety Committee

Tuesday, January 26, 2021

Meeting Location

Zoom Meeting

9:00am – 10:30am

MEETING MINUTES

1. Welcome, Introductions & Brief Announcements

Don Thomas, Committee Chair, called the meeting to order at 9:00a. Introductions were made and the 2021 schedule for the Services & Public Safety Committee and Retail Theft Prevention meeting were shared.

The following committee members were present: Susan Brown (Recology), Tee Chisholm (Parc55), Sgt. Joseph Clark (SFPD), Matthew Conner (Salvatore Ferragamo), Amethyst Johnson (Alto), Richard Lee (Cushman & Wakefield), Sheila Marko (Flood Corporation), Marcus Mirt (Recology), Guy Morgante (AVS), Maxine Papadakis (150 Powell HOA), Guillermo Perez Jr. (Public Works), Carmichael Reyes (SFPD), Dairine Reyes, Dmitri Shimolin (Applied Video Solutions), Ricky Soares (Legion Corporation), Steven Suen (Biscuits and Blues), Euan Taylor (Westfield), Don Thomas (Club Donatello), Roland Tolosa (Applied Video Solutions), Orlando Torres (GAP Inc.), Wes Tyler (Chancellor Hotel), Capt. Robert Yick (SFPD),

The following staff members were present: Karl Bijan (Block by Block), Chris Boss (Director of Services), Joshua Chan (Sr. Project Coordinator), Lisa Frisch (Director of Marketing and Events) Karin Flood (Executive Director), Benjamin Horne (Deputy Director), and Eva Schouten (Volunteer).

2. Public Comments

Don Thomas asked for public comment. Hearing none, he moved to the next agenda item.

3. ACTION: Approve Committee Meeting Minutes from November 17, 2020

Committee members were directed to the meeting minutes included in their virtual packets.



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Action: As moved by Marcus Mirt and seconded by Don Thomas, the committee unanimously approved the meeting minutes from 11/17/20 as presented.

4. SFPD Union Square Area Updates & Reports

a. Central Station

An overview of the 2020 crime data was presented. A few specific cases were highlighted that involved organized crime which the USBID camera program helped to resolve.

b. Tenderloin Station

An overview of the 2020 crime data was presented. Highlights regarding recent major cases were presented. A discussion about press coverage of the positive news took place.

5. Services Updates:

a. Member Services Staffing

Member services has moved in-house with 4 Member Services Representatives; Karen Gagarin has been promoted to Member Services Supervisor. Unfortunately, a few members tested positive for COVID-19; CDC guidelines were followed, and some members have returned to the office after testing negative. 24-hour Clean and Safe services were not impacted.

b. District 360

District 360, a new Clean and Safe tracking system is now live. Internal beta-testing continues to take place to make sure all aspects of the app function properly. The app will help gather data regarding the USBID's services.

c. Retail Theft Prevention Committee updates

An update regarding the previous Retail Theft Prevention Committee meeting was provided. Discussion included recommendations for lost prevention best practices and strategies and goals for 2021.

6. November/December 2020 Operations Reports

a. Karl Bijan, Operations Manager, Block by Block



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The operations reports of November and December were summarized. The success of the SFPD Community Ambassador Program was shared and projects for the holidays were presented and highlighted; year-end statistics were also presented.

b. Ricky Soares, Manager, Legion Corporation

Specific incidents for the month of November and December 2020 were summarized; members thanked Legion and Block By Block for their loss prevention efforts.

7. Committee updates:

a. Block by Block update and action to recommend to the board of directors to approve block by block revised contract for January - June 2021

A proposal comparison to reduce the Block by Block contracted weekly hours while keeping the same level of services by using banked hours was presented and discussed.

Action: As moved by Maxine Papadakis and seconded by Richard Lee, the committee unanimously approved the proposed revised contract to be recommended to the Board.

b. Action to recommend to Board of Directors to approve Legion contract extension for January – June 2021

It was recommended to extend Legion's contract to keep the overnight security which has shown positive results and extend the agreement to align with the USBID Fiscal Year.

Action: As moved by Richard Lee and seconded by Maxine Papadakis, the committee unanimously approved the proposed extension of Legion's contract to be recommended to the Board.

c. Security Camera Updates

A semiannual audit is currently in progress and is projected to continue to take place over the next 6 months. New security cameras were installed at two additional locations and license plate reader style cameras have also been installed.



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d. Bigbelly Updates

The price of Bigbelly sponsorship has decreased due to COVID. There are currently 18 units available for sponsorships. A discussion about their locations and maintenance took place.

8. A discussion about an annual meeting to connect with the residents (HOA groups) in the district took place. **Adjourn—10:30am**