



UNION SQUARE  
BUSINESS IMPROVEMENT  
DISTRICT

## Services & Public Safety Committee

Tuesday, September 22, 2020

### Meeting Location

Zoom Meeting

9:00am – 10:30am

### Approved-MEETING MINUTES

#### 1. Welcome, Introductions & Brief Announcements

Don Thomas, Committee Chair, called the meeting to order at 9:01a. Introductions were made.

The following committee members were present: Donald Thomas (Club Donatello), Joseph Della Cella (Recology), Marcus Mirt (Recology), Matthew Conner (Salvatore Ferragamo), Maxine Papadakis (Resident owner), Michael G. Petricca (Academy of Art), Richard Lee (Cushman and Wakefield), Ricky Soares (Legion), Robert Yick (SFPD), Stephen Suen (Biscuits and Blues), Tee Chisholm (Park 55), Wes Tyler (Chancellor Hotel)

The following staff members were present: Karin Flood (USBID Executive Director), Ben Horne (USBID Deputy Director) and Chris Boss (USBID Director of Services), Karl Bijan (Block by Block Operations Manager), Karen Gagarin (USBID Member Services Lead), Josh Chan (USBID Sr. Project Coordinator) and Eva Schouten (USBID Intern)

Guest: Ramon Pedroza (Block by Block), Tina Keramari (Chancellor Hotel)

#### 2. Public comment

Don Thomas Called for public comment. Hearing none, he moved to the next agenda item.

#### 3. ACTION: Approve Committee Meeting Minutes from July 21, 2020.

Committee members were directed to review the meeting minutes included in their packet.

Action: As moved by Michael G. Petricca and seconded by Marcus Mirt, the committee unanimously approved the meeting minutes from July 21, 2020 with the suggested edits.

#### 4. USBID Services Updates



UNION SQUARE  
BUSINESS IMPROVEMENT  
DISTRICT

**a. Operations Office Relocation Update**

Chris Boss updated the committee that operations, member services, and Chris himself have relocated from the Elkan Gunst office to the Flood building located at 870 Market Street.

**b. Overnight Member Service and Video Monitoring Re-launch**

Karen Gagarin advised the committee 24-hour operations has resumed, including overnight live monitoring from 10p-6a. Discussion regarding 24-hour services, overnight monitoring, and analytic alert features of system took place. The USBID was asked to update services cards with current office location for visitors and business owners.

**c. Retail Theft Prevention Committee Report**

Chris Boss summarized the Retail Theft Prevention (RTP) meeting from September 1, 2020. Discussion regarding lack of prosecution for the looting and rioting that occurred end of May took place amongst members.

**5. July/August 2020 Operations Reports**

Karl Bijan summarized the new office space layout. An introduction was provided for the new overnight operations supervisor Ramon Pedroza. Discussion regarding Block by Block's policy on poor air quality and operations took place. The statistics for July and August were summarized and notice of preparation for upcoming holiday projects were provided.

Captain Yick summarized the current challenges for SFPD including more residential thefts, incident at H&M, and noise complaints regarding protest at Macy's. Captain Yick advised a new Sergeant for the foot beat program will be Mike Reyes. Captain Yick was asked to share SFPD statistics of the Union Square district for future meetings with USBID administrative staff.

**6. Committee Updates**

**a. Union Square Park Services**

Chris Boss advised the USBID is now providing cleaning, safety, and event services for the Union Square Park. Ben Horne advised the contract is still being finalized; however, services have begun. Karin Flood advised options for hosting events in the future at the park are being discussed.



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DISTRICT

b. Security Camera Updates

i. LPR Cameras Installation

Chris Boss informed the committee that LPR camera's being installed do not have software related to storing information of license plates, rather the "LPR" camera is a higher definition camera placed in a fixed location to assist with request at a specific time and location. The information is not stored anywhere and is simply an "LPR" style camera without the software.

ii. New Camera Installations

Chris Boss summarized new camera installations currently pending completion. There are over 400+ security cameras currently throughout the USBID. A discussion regarding sharing and security of the camera location map took place.

7. Big Belly Second Term Sponsorship Update

Chris Boss updated the committee of the current 37 Big Belly units in the USBID, 19 have received sponsorship for the 20-21 term. A discussion about ideal number of units required for USBID took place.

8. Nextdoor

Chris Boss informed the committee Nextdoor will be the new platform the USBID will implement for alerts with the community and information sharing. Discussion took place regarding the capabilities of Nextdoor and use of "groups" within the USBID network.

9. Adjourn—10:15a