



UNION SQUARE
BUSINESS IMPROVEMENT
DISTRICT

Services & Public Safety Committee

November 19, 2019 – 9:00 -10:30 am
Capital One Cafe, 101 Post Street

MINUTES

In attendance

The following committee members were in attendance: Ramiro Alvarez, Jordan Buckley, Marc Chan, Jess Donig, Carl Fabbri, Dina Fayer, James M. Horan, Jack Hill, Richard Lee, Winnie Liao, Jared Lovrine, Peachy Mathias, Rusty Middleton, Mike Morelli, Jackie Ng, Maxine Papadakis, Marisol Pastran, Steven Suen, Don Thomas, Wes Tyler, Nancy Wong, and Robert Yick.

The following USBID Staff and contract service providers were also in attendance: Karin Flood (USBID Executive Director), Ben Horne (USBID Deputy Director), Chris Boss (USBID Director of Services), Bri Caspersen (USBID Project Coordinator), Joshua Chan (USBID Project Coordinator), and Karl Bijan (Block by Block Operations Director).

1. Call to Order and Introductions

Don Thomas called the meeting to order at 9:00am. Introductions were made. Committee members were reminded to RSVP and support the Union Square Foundation's Rockin' Holiday Fundraiser on 12.11.19.

2. Public Comment

None.

3. Holiday Staffing and SFPD Updates

a. Central Station Updates

Members were directed to the handout included in their packets; updates and highlights regarding recent crimes stats were provided. It was advised that the SFPD robbery department will no longer handle any cases regarding Safe Shopper; but the SFPD will allocate resources to the downtown area to increase police presence during the holiday season. The SFPD is working with the City Attorney's Office in finalizing policies regarding the SFPD Ambassador Program.

b. Tenderloin Station Updates

Members were directed to the SFPD website, which includes updates on crime stats and trends. Staffing update at the Tenderloin Station: lost 4, gained 9 due to staffing changes; the station has assigned 3 foot-beat officers to Market Street between 3rd to 8th Streets. More updates to come regarding the Safe Shopper's Program. Brief discussion took place among committee members regarding general SFPD staffing level.

4. Public Works Holiday Eco Blitz

DPW representatives provided updates on the Eco Blitz Press Conference taking place on 11.19.19 at 11:30am. Updates regarding illegal dumping were provided; the department will provide newly updated marketing collaterals regarding proper ways of disposing cardboards. Discussion took place among members and Recology representatives regarding suggestions on how to best secure trash totes and prevent rummaging.

5. ACTION to Approve September 24, 2019 minutes.

ACTION: The committee unanimously approved the September 24, 2019 minutes, as motioned by Rusty Middleton and seconded by Wes Tyler.

6. September/October 2019 Operations Reports

Members were directed to the two Operations Reports included in their packets; highlights and summaries of the two reports were provided. Updates regarding the USBID's *Illegal Dumping Flyers* were also provided. Discussion took place on how to best handle larger than expected quality of cardboard volume. Members were advised to contact Recology in advance to schedule additional pick-up services.

Miracle Messages Update

Ambassadors at Miracle Messages are seeing its weekly outreach effort in Union Square approaching saturation. To avoid redundancy, Miracle Messages has re-strategized their outreach in Union Square to once every two weeks, and include nearby organizations that provide homeless services, including Glide Memorial and Saint Anthony's as other outreach locations.

DST Update

Brief updates regarding USBID's new hire from DST, Tiana, was provided. Representative of DST also provided updates on the organization's staffing changes and program expansions.

7. Committee Updates:

a. Clean and Safe Team Holiday Appreciation Lunch—December 19

To celebrate all of the hard work of Block by Block staff, Downtown Streets Team, and Miracle Messages Ambassadors, committee members were invited to the USBID's Holiday Appreciation Lunch at the Villa Florence on 12.19.19.

- b. Winter Walk:
Brief update regarding Winter Walk's permitting process was provided. This year, Winter Walk will likely take place from 11.29–12.31, on Grant Avenue between Post and Geary and Maiden Lane between Stockton and Kearny.
- c. New Services Updates:
The USBID's services have been increased for both Zone 1 and Zone 2 since 11.01.19. More information regarding the breakdown of services of each Zone can be found on the USBID's website.
- d. Discussion of the Block by Block budget proposal for January–June 2020 and ACTION to recommend approval of the Block by Block budget proposal for January—June 2020 to the Board of Directors: The USBID will be launching its 24/7 Member Services on 1.01; the USBID looks to start with 5 Member Services dispatcher and reevaluate in 2020. Brief discussion took place among members regarding Block by Block budget proposal.

ACTION: The committee unanimously approved to recommend approval of the Block by Block budget proposal for January—June 2020 to the Board of Directors, as motioned by Maxine Papadakis and seconded by Don Thomas.
- e. Discussion of the Overnight Security Patrol proposals and ACTION to select and recommend preferred vendor for overnight security services to the Board of Directors: Members were directed to review the several proposals provided by the different security firms. Brief discussion took place among members regarding the launch of the USBID's overnight security services in January 2020, as well as other operational details. Members also discussed their preferences for the 5 Overnight Security firms proposed. Due to the lack of consensus, committee members agreed to table the decision; discussion took place among members regarding the possibility of inviting the top two security firms to present in the first week of December.
- f. Discussion and review of revised Security Camera Usage Policy and ACTION to recommend approval of revised Security Camera Usage Policy to the Board of Directors: Members were directed to review the revised Security Camera Usage Policy included in their packets; a walkthrough of the updated language was provided. Discussion took place among members regarding some of the language with the revised policy. Brief discussion took place among members regarding related regulation on facial recognition technology and AI software.

ACTION: The committee unanimously approved to recommend approval of revised Security Camera Usage Policy to the Board of Directors, as motioned by Richard Lee and seconded by Rusty Middleton.

- g. SFMTA Ambassador Pilot Debrief: A brief update regarding the program was discussed regarding the daily operations of the two ambassadors at Hallidie Plaza.
- h. Big Belly Grant Submission: A brief update regarding the grant submission was provided. The USBID is waiting for the grant result sometime in Q1 2020.

8. Adjournment and Next Meeting: January 21, 2019

Meeting adjourned at 10:30 am.