



UNION SQUARE  
BUSINESS IMPROVEMENT  
DISTRICT

Streetscapes Committee

June 4, 2020 – 9:30 -11:00 am  
Virtual Communication System Zoom

**MINUTES**

**In attendance**

Committee members: Jim Chappell, Manuela King (Chair), Andrew, Ellen Wong, Rick Laubscher, Evan Kaizer, Mark D., Marellano, Lori Coleman, Cammy Blackstone, Hester Yu, Russ Keil III, Andrew Saephan, Richard Lee, Frank Legrand, Erin, Biswell, and Tony Easterbrook.

Staff and contract service providers: Karin (Executive Director USBID), Robbie Silver (USBID), and Brianna Caspersen (USBID) and Eva Schouten (USBID)

**1. Call to Order and Introductions**

Observing a quorum present, Manuela King called the meeting to order at 9:30am. Introductions were made.

**2. Public Comment**

Manuela called for public comment. Seeing none, she moved to the next agenda item.

**3. Discussion: Powell Streetscape Project**

Ellen updated the committee that the city the construction for the project is still planned for January 2022. Regarding questions the committee had about costs; the city will cover the sparkle concrete for the sidewalks and the BID will have to contribute to any additions, such as granite pavers. The committee was directed to the pavement designs and single person benches separated by 6ft. A discussion about the pavement designs took place. Ellen informed the committee that they will meet with the city regarding the C3R funding this Thursday. A vote was taken on the designs; seven committee members voted for option 3, one committee member voted for option 4 (no pavement design), 1 committee member voted for option 2 or 3. Five committee members voted for granite pavers.

1. Karin: Option 3 with granite
2. Jim: Option 3 with granite

3. Manuela: Option 3 with granite
4. Cammy: Option 3
5. Evan: Option 3 with granite
6. Franc: Option 3
7. Russ: Option 2 or 3 with granite
8. Rick: 4 (no design, concrete only)
9. Richard lee: Option 3

#### 4. Project Updates

a. Murals & Union square Recovery

Bri updated the committee about Paint the Void. A nonprofit organization who she has collaborated with to paint murals on the boarded-up businesses. She directed the committee to completed murals on Hotel Zeppelin, Hotel Zelos, Good Vibrations, 523 Sutter and the Flood Building which were create by the USBID admin team. Bri is actively looking for permission to create more murals on boarded up businesses. Bri also updated the board that the 'Shared Spaces Program' will launch in the next few weeks. This will allow businesses to extend their business outdoors more easily onto the public space to meet COVID-19 regulations such as social distancing. This could positively affect the public realm and streetscapes moving forward.

b. Powell Street Planters & Flowers Baskets

Rob shared pictures with the committee showing new planters along Powell Street. A small discussion about the plant types took place. He also showed pictures of the additional flower baskets along Stockton Street.

c. Hallidie Plaza Project w/ OEWD

Tony Easterbrook updated the committee that he has been in contact with Amy and Marge of OEWD regarding Hallidie Plaza. Overhead funding of \$40,000 is secured and the project has been approved so it will move forward. At the end of June, he hoped to share ideas with the committee.

d. Campton Place Activation

Bri updated the committee that she is continuing to work together with the Academy of Art to activate Campton Alley. She directed the committee to a few selected designs by the students with which we will move forward. The design will need to be edited to match the Neon Light Art installation. There are also additional ideas which can be added at a later phase such as a light tunnel at the narrow end of the alley, speaking tubes along the alley and art installations which would also be a seating area for visitors.

e. Campton Place Light Art Project

Rob informed the committee that there have been delays with the project due to the current circumstances. However, the artist is getting the necessary permits, Richard Lee has been very supportive, and Rob has received electrical quotes for the installation. The project is moving along and will hopefully be up by the end of August.

f. Holiday Market 2020

Rob updated the committee that he is moving forward with Urban Space to organize the Holiday Market on Hallidie Plaza and lower Powell. They are trying to work the the new constructions.

They are currently coming up with vendors for the event and Rob hoes to share a site plan with the committee next meeting.

**5. Adjournment and Next Meeting: August 6, 2019 9:30-11:00am**

Manuela adjourned the meeting at 10:59am.