

JOIN US ON
WINTER WALK FOR



UNION SQUARE'S
ROCKING
HOLIDAY

fundraiser

Featuring the music of
Neon Velvet
Premium Open Bar
Delicious Food

DECEMBER 1, 2016
6:00PM - 9:00PM
TICKETS - \$150

ALL PROCEEDS
BENEFITTING

**DOWNTOWN
STREETS
TEAM**

ROCKING HOLIDAY

fundraiser



Show your support for the Union Square BID & Union Square Downtown Streets Team partnership through sponsorship of our 1st Annual Fundraiser.

About the Union Square Downtown Streets Team

Downtown Streets Team (a 501(c)3 non-profit) primary objective is to end homelessness, but the additional benefits include the reactivation of public spaces, increased awareness of homeless and low-income issues and fostering safe places for everyone to live in play. Homeless and unemployed individuals, also known as Team Members, can be spotted wearing red shirts as they beautify streets around Union Square (Monday – Friday from 7:00 a.m. to 11:00 a.m. & 1:00 p.m. to 5:00 p.m.) through cleaning and safety, as well as safely disposing of hazardous materials, such as discarded needles. In addition to beautification, Team Members engage with other homeless individuals inviting them to join DST's team to take advantage of the housing and employment services. DST provides 8 members divided up into groups of four covering the two daily shifts in Union Square.

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SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP - \$10,000

12 Tickets - Premium Reserved Seating, Event Co-Branding, Collateral / Digital Promotion

BAR SPONSORSHIP - \$5,000

8 Tickets - Premium Reserved Seating, Event Co-Branding, Collateral / Digital Promotion

GOLD SPONSORSHIP - \$2,500

4 Tickets - Premium Reserved Seating, Logo Placement on Collateral / Digital Promotion

SILVER SPONSORSHIP - \$1,000

4 Tickets - Non-Reserved Seating, Name Recognition on Collateral / Digital Promotion

BRONZE SPONSORSHIP - \$500

2 Tickets - Non-Reserved Seating, Name Recognition in Event Program / Signage

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Union Square Business Improvement District &
Union Square Downtown Streets Team
(a 501(c)3 non-profit)
through sponsorship of our 1st Annual Fundraiser.

To learn more, please contact Alex Lopez,
Union Square Business Improvement District
Director of Marketing & Communications, at
alex@unionsquarebid.org or 415.781.7880x104.

Ask about our Program Advertising!