

SAN FRANCISCO STARTS HERE



**UNION SQUARE BUSINESS IMPROVEMENT DISTRICT
NOTICE OF BOARD OF DIRECTORS REGULAR BI-MONTHLY MEETING**

AGENDA

**Thursday, March 24 – 9:00-11:00 a.m.
Taj Campton Place Hotel (340 Stockton Street)**

1. Call to order, welcoming remarks & introductions (9:00)
2. Public comment (9:05)
3. Executive Director's report (9:10)
 - Executive Committee met on February 25, 2016
 - Staff transitions and updates
 - Strategic planning kickoff
 - Public records request
 - IDA finances closed out
 - Annual Lunch – April 22, 2016
4. Action to approve prior meeting minutes of January 28, 2016 (9:25)
5. Discussion regarding Board Member transitions and replacements and Action to approve nominations of new Members to replace resigning Board Members including: Lawrence Pineda to replace Betsy Nelson (Macy's) and John Hutar to replace Jon Kimball (Westin St. Francis).
6. Strategic planning update and next steps. (9:40)
7. To Receive the BID's Advisory Committee reports and to take action to approve Committee recommendations
 - a. Marketing & Communications (Alex Lopez) (9:45)
 - Website project update
 - Member mixer with Townsquared
 - Video highlighting BID history and current programs/services
 - Map Brochure
 - Powell Kiosk

- b. Services & Public Safety (Don Thomas) (10:00)
 - Operations report for January and February 2016 (Rich Mongarro)
 - Launch of Loss Prevention Committee and bi-monthly meeting
 - Silicon Valley Community Foundation grants update
 - VCC Operator and requests
 - Big Belly pilot

- c. Finance & Audit (Jim Sangiacomo) (10:15)
 - Action to Approve the Unaudited Financial Report at February 29, 2016
 - Executive Summary – (new report) February 29, 2016
 - Notes to Financial Statements
 - Statement of Financial Position (Balance Sheet)
 - Statement of Activities (P&L)

- d. Streetscapes & Public Realm (Manuela King) (10:30)
 - Lower Stockton Street Improvement Project update
 - Powell Street Safety Project Pilot update
 - Campton Place activation pilot update
 - MotionLoft pedestrian counters pilot update

- e. Public Affairs & Advocacy (Wes Tyler) (10:45)
 - Union Square Cares update
 - HandUp
 - Right to Rest SB 876

- 8. Announcements & New Business (10:55)
 - Member mixer– March 24, 2016 5:30pm – Love & Propaganda (85 Campton Place)
 - Strategic planning retreat – April 8, 2016 8:00am – FIDM (55 Stockton)
 - Annual Luncheon – April 22, 2016 11:00am – Westin St. Francis
 - Next Executive Committee Meeting April 28, 2016 – TBC
 - Next Board Meeting May 26, 2016 – 9:00 a.m. Location TBD

- 9. Adjournment (11:00)