

SAN FRANCISCO STARTS HERE



**UNION SQUARE BUSINESS IMPROVEMENT DISTRICT
NOTICE OF BOARD OF DIRECTORS REGULAR BI-MONTHLY MEETING**

AGENDA

Thursday, March 28, 2019 – 9:00-11:00 a.m.

Location: Neyborly (590 Sutter Street)

1. Call to order, introductions and welcome (9:00)
2. Public comment (9:05)
3. Executive Director's report (9:10)
 - New Intern
 - Member mixer 3/28 – *Spring into Renewal*, OneUP (Grand Hyatt) 6-8pm
 - Union Square Foundation approved strategic direction and mission statement
 - Executive Committee met on February 28, 2019
 - Miracle Messages contract extension (paid by Foundation)
 - Public Affairs initiatives
 - i. Letters to support conservatorship and use of \$185m
 - ii. Naming SFO International terminal (arrivals/departures) Ed Lee
 - iii. Letter to not oppose cannabis dispensary at 180 O'Farrell
 - Hiring of new intern

Action to accept the Executive Director's report including ratifying the Executive Committee actions from February 2019.
4. Action to approve prior meeting minutes of January 24, 2019 (9:25)
5. Presentation from Museum of Ice Cream regarding liquor license application (9:30) and potential Action to approve a letter of support for liquor license (type 48 beer and wine).
6. Discussion regarding new potential Board Member – Rodrick Graham, (9:40) VP – Store Manager from Macy's and action to approve a Rodrick Graham to serve as Board Member.
7. Discussion and possible action to approve LOI with City for Hallidie Plaza (9:45) Operations Office and Video Control Center.

8. Renewal updates and review of petition packets and signing! (9:55)

9. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations:
 - a. Services & Public Safety (Don Thomas) (10:05)
 - Operations report for January & February 2019 (Karl Bijan)
 - Discussion and potential action to increase pressure washing to 7 days per week to improve quality of service (Chris Boss)
 - Discussion regarding grant received from OEWD for 2 Bigbelly cans and action to approve accepting grant (\$5,280) (Chris Boss)
 - Discussion and possible action regarding new required patches and possible change in uniforms (Chris Boss)

 - b. Finance & Audit (Jim Sangiacomo) (10:20)
 - Action to approve the Unaudited Financial Report at 2/28/2019

 - c. Marketing & Communications (Robbie Silver) (10:30)
 - Annual Lunch updates and sponsorships
 - Art & Wine Walk – May 30 (tentative)

 - d. Streetscapes and Public Realm (Manuela King) (10:40)
 - Hallidie Plaza art project
 - Powell Street Improvement Project
 - Central Subway update

 - e. Public Affairs & Advocacy (Corinna Luebbe) (10:50)
 - City Hall Advocacy Day debrief
 - Surveillance technology policy
 - Other updates

10. Announcements & New Business (11:00)
 - Next Executive Committee Meeting April 25, 2019 – TBC
 - Annual Lunch, Westin St. Francis (32nd Floor) – April 26, 2019
 - Next Board Meeting May 23, 2019 – 9:00 a.m. Location TBD

11. Adjournment