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**UNION SQUARE BUSINESS IMPROVEMENT DISTRICT  
NOTICE OF BOARD OF DIRECTORS REGULAR BI-MONTHLY MEETING**

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**AGENDA**

**Thursday, September 22, 2016 – 9:00-11:00 a.m.**

**Marriott Union Square (Union Square North Room – 2<sup>nd</sup> Floor) 480 Sutter Street,  
San Francisco, CA 94108**

1. Call to order, welcoming remarks & introductions (9:00)
2. Public comment (9:05)
3. Executive Director's report (9:10)
  - DST Press Conference
  - IDA Conference 2016 Atlanta
  - Stockton Street Improvement Project
  - Powell Street Promenade update
4. Action to approve prior meeting minutes of July 28, 2016 (9:20)
5. Discussion regarding Board Members and Action to elect Jennifer Sweeney (VP Store Manager Macy's) to the Board of Directors. (9:25)
6. Presentation by Christina Paul (MIG) of Strategic Plan draft and possible Action to approve draft of Strategic Plan. (9:30)
7. Review and discussion of USBID Annual Report for the 2015-2016 and Action to approve Annual Report for submission to City and members. (10:00)
8. To Receive the BID's Advisory Committee reports and to take action to approve Committee recommendations
  - a. Marketing & Communications (Alex Lopez) (10:10)
    - Union Square Map – Distribution increased to 630+ locations
    - Holiday sponsorship opportunities
  - b. Services & Public Safety (Don Thomas) (10:20)

- Operations & social services reports for July and August 2016
  - Big Belly pilot launch
  - Silicon Valley Community Foundation grants update
- c. Finance & Audit (Jim Sangiacomo) (10:35)
- Action to Approve the Unaudited Financial Reports at August 31, 2016
  - Review of 2015-2016 audit report and discussion and Action to approve audit report.
- d. Public Affairs & Advocacy (Wes Tyler) (10:50)
- Discussion regarding November ballot measures and Action to approve USBID slate for November election.
9. Announcements & New Business (10:55)
- USBID *Fall Fest* (member mixer) September 28, 2016 6pm (Morton's)
  - Next Executive Committee Meeting October 27, 2016 – TBC
  - Next Board Meeting November 17, 2016 – 9:00 a.m. Location TBD
  - Winter Walk kickoff and Holiday Fundraiser December 1, 2016 (5pm)
10. Adjournment (11:00)