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**UNION SQUARE BUSINESS IMPROVEMENT DISTRICT
NOTICE OF BOARD OF DIRECTORS REGULAR BI-MONTHLY MEETING**

AGENDA

**Thursday, January 28, 2016 – 8:30-10:30 a.m.
ACT Strand Theater 1127 Market Street**

1. Call to order, welcoming remarks & introductions (8:30)
2. Public comment (8:35)
3. Executive Director's report (8:40)
 - Holiday recap
 - Super Bowl 50 updates
 - Executive Committee met on December 17, 2015
 - Silicon Valley Community Foundation grant related contracts
 - Discussed HR and related matters
 - Annual Luncheon – Friday, April 22, 2015 @ the Westin St. Francis
4. Action to approve prior meeting minutes of November 19, 2015 (8:45)
5. Action to approve the Board's regular meeting schedule for 2016 (8:50)
Bi-monthly from 8:30 to 10:30 a.m. on the 4th Thursday (except for November)
6. Action to approve receiving grant of \$1mil from donor advised fund of the Silicon Valley Community Foundation and approve \$950,000 for SFPD patrols leading up to Super Bowl. (8:55)
7. Marketing staff transition announcement and Action to approve a contract for Interim Marketing Manager through June 30, 2016. (9:00)
8. Strategic planning update and process and Action to approve a contract with consulting firm to lead strategic planning process. (9:10)
9. Action to approve a draft of the BID's Mid-Year Report (9:20)
For Submission to the City and County of San Francisco by January 31, 2016
10. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations
 - a. Services & Public Safety (Don Thomas) (9:30)
 - Operations report for November and December 2015 (Rich Mongorro)
 - Super Bowl plans (Rich Mongorro and Randall Scott)
 - Silicon Valley Community Foundation grants update:
 - USBID security camera program
 - Sub-grantees

- Safe Shopper and Safe City programs
 - Action: Board to approve amendment of contract with Block by Block to increase Video Control Center Operator from part time to full time.
- b. Finance & Audit (Ben Horne) (9:45)
- Action to Approve the Unaudited Financial Report at December 31, 2015
 - Executive Summary – Budget Comparison & Funds at December 31, 2015
 - Notes to Financial Statements
 - Statement of Financial Position (Balance Sheet)
 - Statement of Activities (P&L)
 - Action to Approve a Mid-Year Budget Modification
 - Budget Summary & Reports
- c. Marketing & Communications (Jeani Hunt-Gibbon) (9:55)
- Holiday and Winter Walk SF recap
 - Website project update
- d. Streetscapes & Public Realm (Claude Imbault) (10:05)
- Stockton Street & Powell Street Improvement Project updates
 - Campton Place (aka Alley) activation
- e. Public Affairs & Advocacy (Wes Tyler) (10:15)
- New District 3 Supervisor
 - Union Square Cares update
 - Other legislative updates
11. Announcements & New Business (10:25)
- Chinese New Year Parade February 20, 2016
 - Next Executive Committee Meeting February 25, 2016 – TBC
 - Next Board Meeting March 24, 2016 – 8:30 a.m. Location TBD
12. Adjournment (10:30)