

SAN FRANCISCO STARTS HERE



**UNION SQUARE BUSINESS IMPROVEMENT DISTRICT
NOTICE OF BOARD OF DIRECTORS REGULAR BI-MONTHLY MEETING**

AGENDA

**Thursday, November 15, 2018 – 9:00-11:00 a.m.
Sir Francis Drake – Empire Ballroom (450 Powell Street)**

1. Call to order, introductions and welcome (9:00)
2. Public comment (9:05)
3. Executive Director's report (9:10)
 - IDA Conference
 - Union Square Foundation updates
 - Executive Committee met on October 18 and approved:
 - Initial position letter on C3R legislation.
 - Approved contract with Off the Grid for Winter Walk activation
 - Ballot measure slate
 - Letter of support for Powell Street Improvement project

Action to accept the Executive Director's report including ratifying the Executive Committee actions from October 2018.
4. Action to approve prior meeting minutes of September 20, 2018 (9:25)
5. Renewal updates and discussion regarding zones and assessment methodology and Action to approve assessment methodology and zones. (9:30)
6. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations:
 - a. Public Affairs & Advocacy (Corinna Luebbe) (10:00)
 - Election update
 - 6th Street Project update
 - C3R policy update
 - Discussion and possible action to approve cannabis dispensary policy
 - b. Services & Public Safety (Don Thomas) (10:15)
 - Operations report from September & October 2018 (Chris Boss)

- Miracle Messages launch
 - Safe Shopper Meeting
 - Other updates – Execushield launch (alternate to 10b program)
- c. Finance & Audit (Jim Sangiacomo) (10:30)
- Discussion and review of 17-18FY 990 and Action to approve 990 for for the 17-18FY.
 - Action to approve the Unaudited Financial Report at 9/30/2018
- d. Marketing & Communications (Phillip Coston) (10:40)
- Winter Walk updates
 - Rockin' Holiday Fundraiser – December 5, 2018 at 6-9pm Fifth Arrow
 - Other project updates
- e. Streetscapes and Public Realm (Manuela King) (10:50)
- Powell Street Improvement project
 - Paparazzi Dogs update
7. Announcements & New Business (11:00)
- Winter Walk launch event November 27, 2018 at 5:30pm
 - *Rockin' Holiday Fundraiser* – December 5, 2018 at Fifth Arrow (430 Mason)
 - Next Executive Committee Meeting December 13 at 9:00am
 - Renewal Steering Committee meeting January 10 at 9:00am TBC
 - Next Board Meeting January 24, 2019 – 9:00 a.m. Location TBD
8. Adjournment