



Union Square Cares Outreach Report August 2016

NARRATIVE

In the month of August, our SFHOT worker, Katrina, has been busier with her outreach activities more than ever. She has seen and logged more new homeless individuals this month than any other month since she began. Katrina spends most of her time in the field working with her clients and reaching out to the many homeless looking for those willing to accept the myriad of services available to them here in the city. To quote Brandon Davis from the Downtown Streets Team, "being homeless is a full time job." Get in line for food, get in line for shelter, get in line for clothing, get in line for government assistance. This is where Katrina excels at her job because she is able to make appointments for her clients so they do not have to wait in these lines, which would also take away from her valuable time here in the district. She was able to get the three individuals she was working with into shelter beds this month and they are now on the 311 list to get a 90/120 day bed.

Success Story

As mentioned, Katrina suggested to one of her clients that he should attend one of the Downtown Streets Team meetings on Tuesdays and reported that he had been to one. Since then, he has attended 3 in a row and is excited about not only getting on with DST, but hopes to eventually become an ambassador here in Union Square. Katrina is taking him to his first interview for permanent housing on September 12th, next month. This is all part of the synergy that the Union Square Cares program has hoped to accomplish by providing support to the homeless community so that they may reach their goals of not only getting off of the streets, but reentering society and feeling good about earning an income while not being worried about where the next meal is going to come from. Through Katrina's efforts, and the successful model of DST, we now have a full solution to offer to those with the will to get off of the streets.

<u>Union Square Outreach Metrics</u>		
<u>August 2016</u>		
Total Homeless Encounters	83	74
New Persons	34	25
	2016	2015
Race (new)		
African American	19	56%
Caucasian	14	41%
Asian	1	3%
Latino		0%
Middle Eastern		0%
Age (new)		
20-29	0	0%
30-39	2	6%
40-49	23	68%
50-59	9	26%
60+	0	0%
Services Offered (encounters)		
311 List/shelter	58	70%
Panhandlers engaged*	65	78%
Homeward Bound	0	0%
Case Management	7	8%
<i>Denied Services**</i>	49	59%
Detox	2	2%
Information	4	5%
Mental Health Referral	2	2%
Medical Referral	1	1%
Housing referral	1	1%
Moved into shelters	0	0%

** outcomes of services offered to encountered

*Panhandlers include some of the services offered count