



Union Square Cares Outreach Report July 2016

NARRATIVE

The month of July found Katrina, the SFHOT worker for Union Square BID, continuing her work with the two individuals she housed the previous month. She has also identified three more individuals who both wish to move off of the street, as well as, meet the criteria necessary for the Navigation Center and permanent housing. She reported that a number of the people she regularly sees on the streets has dropped this month either due to voluntary relocation, or some other unknown reason. The “new” homeless numbers are low compared to previous months, due to Katrina being on vacation for almost two weeks. She has also been very busy continuing to work current cases, and beginning to take her three new clients to required appointments and get them the items they need to move forward with the housing process.

SUCCESS STORIES

The three new individuals mentioned above represent Katrina’s ongoing efforts to develop trusting relationships with those living on the street here in Union Square. It is this type of relationship that will continue to yield positive results in getting the street population into housing. Even faced with the challenges of homeless individuals who fabricate stories and make excuse after excuse for missing appointments, Katrina is undaunted in her efforts to work with these people to eventually get them off of the street, if they so desire.

Katrina has now added the Downtown Streets Team as another avenue for those willing to participate, to move in a positive direction. When performing her initial outreach, and periodically throughout her relationship with the people she is encountering, she will bring up the option of going to work with the Downtown Streets Team. To date, two individuals have vowed to attend the Tuesday meetings and according to her, one of them has.

Union Square Outreach Metrics		
July 2016		
Total Homeless Encounters	41	45
New Persons	7	27
	2016	2015
Race (new)		
African American	2	29%
Caucasian	5	71%
Asian	0	0%
Latino	0	0%
Middle Eastern	0	0%
Age (new)		
20-29	0	0%
30-39	1	14%
40-49	4	57%
50-59	2	29%
60+	0	0%
Services Offered (encounters)		
311 List/shelter	15	37%
Panhandlers engaged*	23	56%
Homeward Bound	0	0%
Case Management	5	12%
<i>Denied Services**</i>	19	46%
Detox	0	0%
Information	10	24%
Mental Health Referral	0	0%
Medical Referral	0	0%
Housing referral	3	7%
Moved into shelters	0	0%

** outcomes of services offered to encountered

*Panhandlers include some of the services offered count