



Public Affairs Committee

September 14, 2021 – 9:00 -10:30 a.m.
Via Zoom

MINUTES

In Attendance

Committee members: Russell D. Keil Jr., Don Thomas, Wes Tyler, Corinna Luebbe, J. Timothy Falvey, Eric Brizee, Benjamin Duverge, Lakeisha Holmes, Mariely Huddleston and Sharman Spector.

Staff: Karin Flood (Executive Director), Lisa Frisch (Director of Marketing and Events), Eva Schouten (Volunteer), and Melanie Medina (Intern)

Guests: Chris Callandrillo (ECS)

Call to Order and Introductions

Karin Flood called the meeting to order at 9:02 a.m. Introductions were made.

1. Public Comment

Karin called for public comment. Seeing none, she moved to the next agenda item.

2. Announcements

- Reopening Status- Proof of vaccination cards now required in restaurants/bars etc.
Starting August 2nd, San Francisco requires business in certain high-contact indoor sectors to obtain proof of vaccination from their patrons and employees in order for them to go inside those facilities.

- Cable Car return! Free rides for all in August
The Cable Car has been running since August 2nd but is currently out of service due to a technical difficulty. No exact date when they will return.

- Hallidie Plaza Improvements
New planters on the upper level, refreshed landscaping on the terrace and in the lower-level planters, banners, and a mural have been added to Hallidie plaza. Next steps will be to work on holiday lighting and activations.



- ED Search update

A final candidate has been chosen and an offer is being reviewed.

3. Action to Approve the August 10, 2021, Minutes

Karin directed the committee to the minutes of the last meeting and provided a summary.

Action: The Committee unanimously approved the August 10, 2021, minutes as motioned by J. Timothy Falvey and seconded by Wes Tyler.

4. COO Episcopal Family Services Presentation: Chris Callandrillo.

Chris Callandrillo summarized the services Episcopal Family Services provides to the community. Services include rehousing solutions, homelessness program, workforce development, housing development, and long-term housing stabilization. He further summarized the collaboration between the former Hotel Diva and Post Hotel. Hotel Diva has fully transitioned to a permanent housing location with currently 50% occupancy. Caritas Management is the property management company for both locations and ECS gets funded from the Department of Homelessness and Supportive Housing. They have a 96% success rate with rehoming their residents to permanent housing.

He informed the committee that the residents at the Hotel Diva are mostly seniors and explained the leasing process with the tenants and the services they provide. They have requested additional funds for ambassadors who will be the eyes on the outside since those working within the building have no say or control what happens outside.

Contact information:

Scott Ecker: ECS Director of Support Services; secker@ecs-sf.org

Julius Wilson Kerman: Property Management and Building Operations; julius.wilson-kerman@caritasmanagement.com

The following questions by the members were addressed:

- Public safety issues and how they are handled within the organization
- The relationship with surrounding hotels and businesses
- Plans for the Calibri space
- The name of the hotel and the façade of the building
- How the organization's housing rules compare to normal apartment housing rules i.e., curfews, room checks, smoking, guests.
- Accountability with residents



- Good Neighbor Clause
- Additional workers once hotels have reached capacity

5. Other legislative items and updates

- Retail Theft

Karin reiterated Governor Newsom signed a legislation to extend the Statewide organized Retail Task Force until 2026 and that the SFPD had a meeting regarding retail theft and their investigative staff increase. A discussion took place regarding actions retailers could take against theft.

- Prop C

Karin has been in contact with Westfield regarding their request to the supervisors for possible tax relief as part of economic recovery which is Prop C (big). A discussion took place about the contribution of the Alliance with this request.

6. Adjournment and Next Meeting: October 12, 2021.

Karin adjourned the meeting at 10:22 a.m.