



UNION SQUARE
BUSINESS IMPROVEMENT
DISTRICT

Public Affairs Committee

Meeting Minutes

Tuesday, September 10, 2019 9:00-10:30am

323 Geary Street, Suite 203

Committee members in attendance: Stephen Brett, J. Timothy Falvey, Russell D. Keil, Corinna Luebbe (Committee Chair), Rusty Middleton, Erik Murray, Spencer Sechler, and Beau Simon.

USBID Staff and Service Providers: Karin Flood (Executive Director), Bri Caspersen (Project Coordinator), and Zarrina Yousufzai (Intern).

Guest attendees: Jess Montejano, Morgan Sokol, Jim Chappell, and Christine Torrington.

1. Call To Order & Introductions

Karin called the meeting to order at 9:05am. Introductions were made.

2. Announcements

- USBID is renewed!
- 152 Geary Cannabis Retailer Meeting recap
- Board Meeting – Thursday, September 26 9am @ The Grand Hyatt
- District Attorney Candidate Debate – Wednesday, September 18 5-7pm @ Hilton Hotel

3. Public Comment

Karin called for public comment. Seeing none, Karin moved to the next agenda item.

4. Action: To approve the July 9, 2019 Meeting Minutes

The committee unanimously approved the July 9, 2019 meeting minutes, as motioned by Tim Falvey and seconded by Spencer Sechler.

5. Presentation: MedMen Cannabis Retail at 532 Sutter – Jess Montejano, Riff City and Morgan Sokol, MedMen

Morgan Sokol and Jess Montejano introduced themselves and presented the business plans for MedMen at 532 Sutter. They gave a brief outline of what to expect of MedMen as a retailer in the District and a timeline for their business permit in the City's approval process. A discussion followed about MedMen's security plans and compliance with the USBID Cannabis Retail policy.

Action: The committee voted to support MedMen’s cannabis retail permit at 532 Sutter, as motioned by Stephen Brett and seconded by Tim Falvey. Erik Murray abstained.

6. Presentation: November 2019 Ballot Measures and Offices for Election.

Karin, Jim Chappell, and some committee members presented the ballot measures. A discussion followed and the following positions were taken:

Letter	Title of Measure	USBID
A	\$600M Affordable Housing Bond	Support
B	Department of Disability and Aging Services	Support
C	Vapor Products	Neutral
D	Traffic Congestion Mitigation Tax	Support
E	Affordable Housing and Affordable Educator Housing	Support
F	Campaign Contributions and Campaign Advertisements	No Position

7. Review and possible action to approve USBID Development Policy

The USBID receives many requests to take positions on development projects, so we are developing a policy to formalize how the USBID takes these positions. The committee reviewed the draft and Bri explained how the policy was revised since the last meeting.

Action: The committee unanimously approved the USBID Development Policy, as motioned by Stephen Brett and seconded by Erik Murray.

8. Public Affairs Updates

- C3R legislative update

Karin informed the Committee that she is currently waiting to hear back from the City Administrator regarding the process of selecting projects to be funded with the C3R conversion fees.

9. Adjournment at 10:32am