



UNION SQUARE
BUSINESS IMPROVEMENT
DISTRICT

Public Affairs Committee
March 10, 2020 – 9:00 -10:30 am
323 Geary Street, Suite 203

MINUTES

In attendance

Committee members: Corinna Luebbe, Beau Simon, J. Timothy Falvey, Russell D. Keil, Jr. and Wes Tyler.

Staff and contract service providers: Karin Flood (USBID Executive Director), Brianna Caspersen (USBID Project Coordinator), and Eva Schouten (USBID Intern)

Guests: Eric Young (Director of Communications, SFCTA), Rachel Hiatt (Assistant Deputy Director for Planning, SFCTA), Sharmon Spector (Britex Fabrics) and Christine Torrington (Resident)

Call to Order and Introductions

Observing a quorum present, Corinna Luebbe called the meeting to order at 9:07am.
Introductions were made.

1. Announcements

- Board of Directors Meeting – March 26 at One65
- Annual Lunch

Karin updated the board about the 11th Annual Lunch which will be held at the Westin. St Francis, May 15th, 2020

2. Public Comment

Corinna called for public comment. Seeing none, she moved to the next agenda item.

3. Action to approve the February 11, 2020 minutes

Karin directed the committee to the minutes of the last meeting and gave a brief summary about the Post Hotel turning into supportive housing through San Francisco's Master Lease Program and the concerns of the Committee.

Action: The Committee unanimously approved the February 11, 2020 minutes as motioned by Russell D. Keil, Jr. and seconded by J. Timothy Falvey.

4. **Presentation: Congestion Pricing in San Francisco – Eric Young, Director of Communications SFCTA and Rachel Hiatt, Assistant Deputy Director for planning, SFCTA.**

Rachel Hiatt informed the committee the SFCTA is studying congestion pricing to be potentially implemented in San Francisco. The main goal is to reduce the number of cars by 15% in order to increase safety, reduce air pollution, reduce traffic and promote equity in San Francisco. They are currently in the process of creating a long list of possible policies which they will narrow down to recommendations beginning of 2021. However, as they require state and perhaps federal approval this project may be completed anywhere between 2023-2025. Questions regarding their data and possible applications of the congestion pricing were discussed.

5. **March 3rd, 2020 Election Recap**

Karin summarized the elections which took place last week. All the Ballots (A-E) have passed. A discussion about measure D followed.

6. **Adjournment and Next Meeting: April 14, 2020**

Corinna adjourned the meeting at 10:14am.