



UNION SQUARE  
BUSINESS IMPROVEMENT  
DISTRICT

Public Affairs Committee

October 8, 2019 – 9:00 -10:30 am  
323 Geary Street, Suite 203

## MINUTES

### In attendance

Committee members: Corinna Luebbe (Committee Chair), Beau Simon, Wes Tyler, Rusty Middleton, Russ Keil, Lori Coleman, Jordan Buckley, Stephen Brett, Spencer Sechler, Kelly Powers, Erik Murray, and Opio Dupree

Staff and contract service providers: Karin Flood (USBID Executive Director), Brianna Caspersen (USBID Project Coordinator)

Guests: Nadeem Tahir (SFMTA Central Subway Project Director), Phillip Pierce (SFMTA Public Affairs Lead), Kerstin Magary (SFMTA Real Estate), Jason Gallegos (SFMTA Real Estate)

### 1. Call to Order and Introductions

Observing a quorum present, Corinna Luebbe called the meeting to order at 9:02am. Introductions were made.

### 2. Announcements

- DA Candidate Forum Recap
- Register to vote by October 21<sup>st</sup>
- Executive Committee Meeting – 9am Thursday, October 24<sup>th</sup>

### 3. Public Comment

Corinna called for public comment. Seeing none, Corinna moved to the next agenda item.

### 4. Action to approve the September 10, 2019 minutes

**Action:** The committee unanimously approved the September 10, 2019 minutes, as motioned by Kelly Powers and seconded by Lori Coleman.

**5. Presentation: Central Subway Update**

Phillip Pierce introduced the new Central Subway Project Manager, Nadeem Tahir. Nadeem announced the Central Subway opening is delayed to late 2021. He described the complexity of the project and the various reasons for the delay. Eighty percent of the Union Square station is finished, and crews are currently working on the ceilings, the electrical, and the furnishings. The station will be completed in June 2020. The trains will be tested for one year after the station construction is completed, and service is scheduled to begin in summer of 2021.

The committee discussed their concerns for the concourse design and its security. Nadeem informed the committee the SFPD will have a substation space on the concourse. Kerstin Magary informed the committee that SFMTA Real Estate is looking into the feasibility of retail along the concourse at this time. The Arts Commission is also doing a light art installation throughout the concourse.

**6. Discussion: Economic Development Study**

Karin informed the committee the BID is looking into doing a study on ground floor vacancies in the district. A brief discussion followed about shadow vacancies followed.

**Action:** The committee unanimously voted to conduct an economic development study, as motioned by Kelly Powers and seconded by Jordan Buckley.

**7. Public Affairs Updates**

- C3R Funding

Karin reported that she is in the process of finalizing a process with the City Administrator on accessing the C3R funds.

- Better Market Street

Karin informed the committee the Better Market Street project is scheduled to be heard for all its approvals in the next couple of weeks.

**8. Adjournment and Next Meeting: November 12, 2019**

Corinna adjourned the meeting at 10:47am.